

HOME GROUND
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EASTERN RAPTORS RUGBY LEAGUE CLUB

SOCIAL MEDIA POLICY

Version History

Version	Date	Authors	Summary of Changes
1.0	24/10/13	R Marnock, R Sharp	Document Initialisation

Acceptance

Position	Approval Date	Version	Name	Next Review
President	24/10/13	1.0	Jo Leiper	9/2014
Secretary	24/10/13	1.0	Kelly Rowell	

Purpose:

Use of Facebook, Twitter, You Tube, Club website and other social media by members of the Eastern Raptors Rugby League Club is encouraged where such use supports the goals and objectives of the Club.

Inconsistency with the Constitution:

If there is any inconsistency between the terms of this Policy and the Constitution, then (to the extent permitted by law) the Constitution will override this policy, and will apply, to the extent of that inconsistency.

Responsibility:

All Club Members, including Players and Parents, Coaches, Team Managers, Committee Members, Club officials and friends and supporters of the ERRLC.

Relevant Documents

1. ERRLC Constitution
2. Member Protection Policy
3. Grading matrix for alleged offences
4. Associations Incorporations Reform Act 2012

Principles

The Club has a policy for the use of Social Media whereby members must ensure they:

- Comply with the Member Protection Policy, the Club Constitution and relevant legislation
- Use Facebook/Twitter and other social media in an acceptable way,
- Do not create unnecessary risk to the Club by their misuse of the Club's Facebook, Twitter, YouTube or Website or other Social Media Sites.



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Policy

To all Eastern Raptors Facebook and social media fans, the club would like to send thanks and gratitude to all our loyal supporters and followers. Your support does not go unnoticed and we enjoy interacting with you on our Facebook page.

We are a family club, and we have followers of all ages. While we encourage your comments and feedback through our social media sites, we will not tolerate the misuse of this communication tool and ask that all persons involved within the club respect this policy.

Social Media Policy Statement:

We at Eastern Raptors Rugby League Club Inc. will do our best to make sure the postings on our page are in line with our purpose as outlined in our Constitution and our Member Protection Policy. We expect that users will not post content that falls into the following categories and reserve the right to remove postings that are:

- Abusive, defamatory or obscene,
- Fraudulent, deceptive or misleading,
- In violation of another's intellectual property right,
- In violation of an law or regulation,
- Otherwise offensive

The views, opinions, depicted results and experiences expressed in user submitted comments are solely those of the author and do not necessarily reflect those of Eastern Raptors Rugby League Club Incorporated. User comments are not edited for accuracy or safety; however, to ensure a continually positive experience for the community, we may report or remove content or commentary containing spam, profanity, or otherwise objectionable or prohibited material subject to the Facebook Code of Conduct and Terms of Use.

Unacceptable Behaviour

In particular the following is deemed unacceptable use or behaviour by members:

- Visiting internet sites that contain obscene, hateful, pornographic or otherwise illegal material and posting them on the Eastern Raptors Rugby League Club's Facebook, Twitter or Website Page
- Using Facebook to perpetrate any form of fraud, or software, film or music piracy
- Using Facebook to send offensive or harassing material to other users
- Hacking into unauthorised areas
- Publishing defamatory and/or knowingly false material about the Eastern Raptors Rugby League Club, Committee, coaches, team mates and match officials and/or our competitors on social networking sites, 'blogs' (online journals), 'wikis' and any online publishing format
- Insulting any person involved in the Eastern Raptors Rugby League Club including but not limited to all on field match officials and players.
- Partaking in bullying any person involved in the Eastern Raptors Rugby League Club by making offensive, racist, sexist, or abusive comments about a person or
- Revealing confidential information about the Eastern Raptors Rugby League Club in a personal online posting, upload or transmission including financial information and information relating to our members, business plans, policies, staff and/or internal discussions

Monitoring

Eastern Raptors Rugby League Club accepts that the use of Facebook, Twitter and other social media websites as a valuable communication tool. However, misuse of this facility can have a negative impact upon members and the reputation of the club. Therefore, Eastern Raptors Rugby League Club maintains the right to monitor the volume and content of Facebook traffic and have the right to remove comments or block repeat offenders from our sites.



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Sanctions

Where it is believed that a member, player, coach or parent has failed to comply with this policy, they may be subject to the Club's disciplinary procedure outlined in Division 2 of the ERRLC constitution.

Agreement

It is a condition of use that all Club members, players, coaches, parents, social media 'Friends' and 'Likers' will be required to abide by these rules.

The Eastern Raptors Rugby League Club does have a Head of Marketing and Media who will be available to further assist you if you wish to post game day photographs or any relevant images from Club functions.

SOCIAL MEDIA POLICY DECLARATION

The Association has a duty of care to all of its members and volunteers, particularly to young people and children.

I have read the Social Media Policy and believe that I have been appropriately informed:

I _____ (print name)

of _____ (address)

and borne ____/____/____

Declared in the State of Victoria on ____/____/____ (date)

Signature: _____

Parent/Legal Guardian Consent for a person under the age of 18 years

I have read and understood the declaration provided by my child. I confirm and warrant that the contents of the declaration provided by my child are true and correct in every particular.

Name: _____ Signature: _____

Date: ____/____/____

